A MESSAGE FROM THE CEO

In late 2020, OLAM adopted a three-year adaptive strategy capitalizing upon this unique moment in time, to engage the Jewish community in global issues and to help our partners navigate the uncertainties of a Covid world.

This meant organizing large-scale webinars highlighting Jewish and Israeli humanitarian efforts in India and Ethiopia. It meant working with the Office of the Chief Rabbi and other UK Jewish leaders to raise funds for Covid vaccines for the world’s most vulnerable, which resulted in front-page headlines in the Jewish press. And it meant pivoting to a hybrid conference, attracting hundreds of Jews engaged in global service and international development, and enabling many to meet face-to-face for the first time in two years.

In 2021, we welcomed 7 new partner organizations. We created new programs and forged exciting relationships with Jewish leaders and organizations.

As we look forward to 2022, I want to take a moment to celebrate our partners for their commitment to improving the world, and to thank our funders and board members for their support, which inspires OLAM to create opportunities so that we can continue working together toward a world that is more just and compassionate for all.

With gratitude,

Dyonna Ginsburg, CEO

VISION

A global Jewish people that supports and partners with vulnerable communities in developing countries, in order to foster a more just and compassionate world for all

MISSION

OLAM is a network of Jewish and Israeli organizations working in the fields of global volunteering, international development, and humanitarian aid. Inspired by Jewish values and committed to high ethical standards, OLAM convenes and mobilizes leaders and organizations to take meaningful action in support of the world's most vulnerable people.
OLAM’S NETWORK

SERVING 68 COUNTRIES

HEADQUARTERED IN 8 COUNTRIES
Australia, Canada, France, India, Israel, Mexico, South Africa, USA

65 PARTNERS*

30 INDIVIDUAL MEMBERS
Jewish international development practitioners working in non-sectarian frameworks (e.g., Peace Corps, World Bank)

FIELDS OF OPERATION
International development 58%
Humanitarian aid 21%
Global service 17%
Academia 4%

* Includes three partners that joined in January 2022.
OLAM partner organizations self-identify as Jewish and/or Israeli, and work with vulnerable communities in developing countries.
OUR PARTNERS’ FOCUS AREAS

DISASTER RELIEF

AGRICULTURE & FOOD SECURITY

ECONOMIC EMPOWERMENT & LIVELIHOODS

GLOBAL JEWISH SERVICE

EDUCATION & YOUTH EMPOWERMENT

ENVIRONMENT & CLIMATE CHANGE

REFUGEES

GENDER EQUALITY & WOMEN’S EMPOWERMENT

HEALTH

WATER, SANITATION & HYGIENE

TECHNOLOGY & INNOVATION

HUMAN RIGHTS

GLOBAL JEWISH SERVICE

EDUCATION & YOUTH EMPOWERMENT

GENDER EQUALITY & WOMEN’S EMPOWERMENT

HEALTH
2021 GOALS: FROM IMPLEMENTATION TO IMPACT

WHAT  Empowering Jewish leaders to become champions for global service, international development, and humanitarian aid.

WHY  Leaders are uniquely positioned to mobilize their communities to act in support of the world’s most vulnerable people.

HOW

In 2021, OLAM ran compelling programs engaging Jewish leaders on global responsibility.

715 Jewish leaders engaged

19 educational workshops

OLAM has launched a groundbreaking new partnership with the Shalom Hartman Institute to generate new thinking about the roles of Israel and the American Jewish community in pursuing global justice.

A generous grant announced in October from JCRIF’s Reset initiative to the Jewish Service Alliance, powered by Repair the World, will enable OLAM to run study trips to developing countries for Jewish leaders, helping them connect the dots between local and global service.

"OLAM educators expertly led us through the huge fields of international development and aid, cultural humility, and more, making these issues relevant for our JFNA Changemakers.”

- Stacey Hess, Senior Director of Content and Engagement, Israel and Global Jewry Department at The Jewish Federations of North America

"OLAM’s educators are masterful at using Jewish texts to probe modern questions. The sessions challenged my perspective and gave me new insight into my commitment to care for the world’s most vulnerable citizens.”

- Cindy Greenberg, President & CEO, Repair the World
**2021 GOALS: FROM IMPLEMENTATION TO IMPACT**

**WHAT** Bring together Jewish and Israeli global service, international development, and humanitarian aid practitioners to network, learn, and pursue ethical best practices and excellence.

**WHY** The Jewish community needs a thriving and collaborative network to ensure that we can have a positive impact.

**HOW**

- OLAM ran 15 opportunities for our practitioners to network and learn, including:
  - Our first-ever hybrid Focal Point conference, including nearly 400 participants from 20 countries
  - Virtual networking events
  - Covid check-in calls

- OLAM awarded microgrants for:
  - Learning from and/or collaborating with other partners
  - Covid capacity-building
  - Speaking tours in the Jewish community

- **90%** of our partners participated in at least one opportunity

- “There is a lot of division in the Jewish community, but many of the topics explored [at Focal Point], such as climate change and vaccine equity, can bring people together.”
  - Focal Point participant

- “Being part of the OLAM community makes the world a little smaller, helps me connect the physical and spiritual dots, and gives me inspiration to do things that are usually just too hard for me to confront some days. Thank you OLAM for having our back and lifting our spirits.”
  - Yosef Abramowitz
    President & CEO,
    Energiya Global

**CATALYZING COLLABORATION**

What began with a meeting at Focal Point and an OLAM microgrant ended with a collaboration between four OLAM partners.

See how our partners are working together to provide much-needed services to refugees in Colombia.

*Watch here*
OLAM partnered with Shalom Corps to map out educational needs of global Jewish service organizations, producing educational videos and co-facilitating webinars.

OLAM created and launched Aspire, a multi-year program that offers workshops, mentorships, microgrants, and other tools to help our partners improve their ethical practices in international development.

OLAM has begun an internal Diversity, Equity, and Inclusion (DEI) learning process.

OLAM launched a new partnership with SID Israel and Pears Program for Global Innovation, including quarterly networking events and the creation of a shared LinkedIn group for practitioners.

2021 GOALS: FROM IMPLEMENTATION TO IMPACT

Goal 2
WHAT Increasing the visibility of our partners and global issues in the global Jewish community.

WHY It is important to shine a spotlight on our partners’ work so that these issues can gain prominence on the Jewish communal agenda.

HOW

- **Research & Publications**
  - **Peoplehood Papers**
    Collaboration between OLAM, Peoplehood Papers, AJWS, JDC Entwine, Repair the World, and Gabriel Project Mumbai to explore the Jewish community’s recent shift in focus toward tikkun olam.
  - **Consequences of Covid**
    OLAM conducted a survey to understand how the Covid-19 pandemic affected its partner organizations, their staff size, and programs.
  - **Study for Good revision**
    OLAM and SID-Israel revised their 2016 publication, Study for Good, a compilation of international development academic programs in Israel.

- **Awareness-Generating Events**
  - **1,100 Participants**
  - **14 Webinars & virtual events**
    Topics included webinars on our partners’ Covid-related programs in hard-hit India, the Israeli humanitarian response to conflict in Ethiopia, and the impact of climate change on vulnerable communities.

- **Campaigns**
  - **VaccinAID**
    OLAM partnered with the Office of the Chief Rabbi and other Jewish organizations to promote UNICEF UK’s VaccinAID campaign, to raise money for Covid vaccine distribution in low-income countries.
    The effort made front-page headlines in three major Jewish newspapers in the UK.
In January 2022, 3 new partners have joined the OLAM network: Afrikan, El HaLev, Yozmot Atid
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